

The naked truth

(about Zoom!)

Summary:

Whitening with the *Zoom!* AP Lamp works better than whitening with gel alone.

New clinical studies prove the lamp works:

1. Loma Linda University, CA 2007

“Effect of Light Treatment on in vitro Tooth Bleaching Efficacy”

Clinical test results presented at the IADR by Dr Yiming Li concluded that, “under conditions of the study, *Zoom!* light exposure significantly enhances the efficacy of *Zoom!* gel in reducing the b^* and increasing the E^* .”

- **48% whiter immediately, than with gel alone**

2. University of Texas, Dental Branch at Houston 2008

“Clinical Evaluation of a Chairside Whitening Lamp and Bleaching Efficacy”

Clinical study presented at the AADR by Dr Joe Ontiveros concluded that treatment with the *Zoom!* lamp showed significantly higher whitening color changes 7 days after the procedure when compared to treatment without the light using both a spectrophotometer (Vita® Easychade) and visual findings (Vita Bleached Guide 3D-Master®).

- **35% whiter after 1 week, than with gel alone**

3. The Dental Advisor 2007

“*Zoom!* Advanced Power Chairside Whitening System Effect of *Zoom!* Advanced Power Lamp on Whitening”

The report concluded that, “Whitening with use of the high-output, sodium-free, short-arc bulb lamp resulted in a greater shade change compared to whitening without the lamp immediately after treatment, after 7-10 days, and after 30 days. Results immediately after whitening and at 30 days with the use of the high-output, sodium-free, short-arc bulb lamp showed that maxillary teeth on average were 1.9 shades lighter and mandibular teeth were 0.7 shades lighter as compared to whitening without the lamp.”

- **44% whiter after 30 days, than with gel alone**

Studies available at discusdental.com

Zoom!